BREMACH DEBUTS "SPECIAL EDITION" 2022 4X4 SUV LINE FOR U.S. MARKET AT THE 2021 LA AUTO SHOW

BREMACH's entry into the domestic SUV, Pickup, and Commercial vehicle markets is revealed by showcasing their first and flagship Special Edition model:



The 2022 BREMACH 4x4 SUV.

- \$26,405.00 MSRP
- ZMZ 2.7L, 150HP, Gas Engine
- Two (2) Speed Transfer Case
- **→** Advanced Electronic 4x4 Systems
- **→** 10 Yr/120,000 Mile Powertrain Warranty
- 5 Yr/60,000 Mile Bumper-to-Bumper Warranty
- **←** 6-speed 6L50 (GM-designed) Automatic Transmission
- Bosch Electronics & Safety Systems

Especially designed and engineered for the American market by BREMACH's in-house technical and homologations teams, this debut is the culmination of deep collaboration with the storied international Russian 4x4 OEM called UAZ.





After release of the BREMACH 4x4 SUV to dealers, the Special Edition series is scheduled to include a 4x4 Pickup model based on the same 4x4 engineering concepts as well as a line of Commercial vehicles to address that underserved market segment.











Los Angeles, California, Nov. 17, 2021 – BREMACH, a brand known for powerful work vehicles, will officially display for the first time in America a new line of upgraded, rugged 4x4 SUVs at the 2021 LA Auto Show. Years in development, these 5-passenger SUVs use a Body-on-Frame design, with standard "on-demand" 4x4 drive offering a 4-High and 4-Low mode via a two-speed transfer case for extra tough conditions. Powered by a ZMZ Pro 2.7L gas engine mated to a 6L50 automatic transmission by Punch Powertrain, the model is loaded with electronics and safety systems. The pricing: A category shattering \$26,405.00 MSRP. The warranty: 10 Year/120,000 Mile Powertrain and 5 Year/60,000 Mile Bumper-to-Bumper Warranty

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The Sales director of UAZ, Sergey Larin, echoed this sentiment with the following statement:

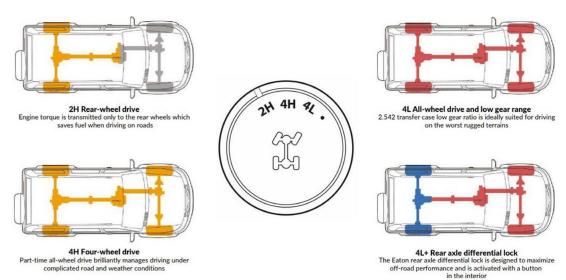
"UAZ and Sollers represent the largest independent automaker in the Russian Federation. We have extensive international production and distribution operations, and our domestic brands and models continue to gain market share. These vehicles are known and respected for their toughness. Our Hunter model, in production since 1971 and known to millions, is a perfect example. Across our civilian and commercial businesses, we continue to refine our processes and products, develop, and seek out the best strategic partners to reach our goals. In terms of partners – I would also point out that inside the Federation, our quality standards and manufacturing capability stand in line with other international OEMs.

Our engineers have supported partner company BREMACH to enhance certain performance, comfort, safety, and design aspects of our SUVs and Pickups. These special models, or versions, are specifically for the American market. But any close inspection or off-road test drive will show these units maintain the best of Russian 4x4 design. Many other leading companies helped reach this goal. We are glad that the American market will soon have the benefit of our design principles, and we fully support BREMACH in their launch of the BREMACH 4x4 SUV to their USA customers now and for many years in the future."

"These vehicles are going to exceed expectations," continued Hoogenraad. "The pricing value we have unlocked, the build quality from UAZ, and the durability of these systems... that is how we achieve this MSRP and warranty," he added. "And instead of shooting for extra-luxury, and adding various buttons, fancy screens and expensive features which most people don't use and only increase sticker price, we went with a different approach. We have privately shown our vehicle lines to a few people, and the response has been fantastic. Dealers love the price-to-value ratio for customers who don't want to pay a small fortune for a nice, new SUV. The savvy off-roaders see a smooth daily driver also brining a body-on-ladder frame, strong axles, and handy High-Low gearing. And regular families are drawn to the size, safety, and comfort features of our 4x4 SUVs."

BREMACH believes that with skilled in-house designers and experienced engineers, the right kind of dealers, innovative repair and maintenance vendors, and a streamlined operations structure, that the

American consumer could enjoy again the pricing, build quality and warranty protection they deserve in a vehicle. Key aspects of this unique BREMACH approach: streamlined operations, a close relationship with UAZ. and the creation of new and compelling models, powertrains, and features.





About BREMACH INC. BREMACH is a privately held OEM, automotive technology development firm, and homologation services provider to other leading manufacturers. BREMACH's automotive roots stretch back decades and are now centered in Southern California and Nevada. BREMACH is a formal co-manufacturing partner to UAZ, and well as the sole and exclusive Importer, Agent of Record, and Master Distributor of all finished vehicles as well as component part products made by UAZ.



BREMACH and its growing national dealer network are focused on recalibrating American's expectations on what to expect from their SUVs, Pickups, and Commercial Vehicles. BREMACH's Special Edition 4x4 Pickup will be revealed at the 2022 NADA Show in Las Vegas. And BREMACH's Special Edition Commercial Line (shown below) are under active development. Visit: BremachUSA.com









About UAZ (Ulyanovsky Avtomobilny Zavod). UAZ offers over 80 years of experience in designing and delivering tough, durable vehicle platforms able to handle most any terrain and duty cycle. An established, global OEM having produced many millions of

units, UAZ and their vehicles have long been present in most every major automotive market. From an annual production capacity of up to 120,000 units, UAZ offers SUVs (including the iconic Hunter SUV, shown here), Pickups, and a range of commercial vehicles all having impressive performance and capability profiles. Further strengthening the UAZ brand and operations is their parent company, Sollers. Publicly traded Sollers has a history of being sought after as a joint venture partner by other leading OEMs. Visit: UAZ.global





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